

# Anthony Cole

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## Summary

I'm a delivery-focused engineering lead and solutions engineer with full-stack experience across Finance, Retail, Government, and Startups.

I have been involved in designing and solutions greenfields and digital transformation projects end-to-end from ideation to delivery across modern frontend (React, Next, Storybook), monolithic and distributed backends (TypeScript, RESTful, GraphQL, Microservices). I've worked with major cloud platforms including AWS, Azure, Vercel, and Cloudflare. I consider myself AI-forward and have experience with using Claude Code and Codex in a production context.

## Skills

### FRONTEND

React • Next.js • TypeScript • Tailwind • CSS Modules • Zustand • Redux • Storybook • Design Systems

### BACKEND & PLATFORM

Node.js • GraphQL (Apollo, Yoga) • PostgreSQL • MongoDB • Redis • Neo4j • AWS • GCP • Azure • Docker • Vercel • GitHub • DataDog • CloudFront • HubSpot • Auth0 • WorkOS • Customer.io • Twilio • Contentful • Inngest

### ARCHITECTURE & DELIVERY

Microservices • Microfrontends • Monorepo (Nx, Turborepo) • Headless • OAuth • Webhooks • Scrum • Kanban

### AI & TOOLING

Claude Code • Anthropic API • GitHub Copilot • Prompt Engineering

## Recent Experience

### Senior Software Engineer

Fair Supply

11/2025 - 04/2026 • Contract

- Building and maintaining design system in Storybook
- Collaborating with design and engineering team to align design and development efforts and ensure consistency across new platform
- Replatforming of Fair Supply's platform to Next.js and Vercel to better allow for AI-enabled development
- Delivering platform features where required

### Results:

- Increased core web vitals score by 100%
- Successful replatform of Fair Supply's B2B platform to Next.js and Vercel in a monorepo
- Creation of centralised source of architectural reference documentation for standards and a Storybook component library.
- Introduction of Storybook and primitive design system to align design and development teams

NextJS • Storybook • Vercel • Inngest • Tailwind • Design Token • Turborepo • GraphQL • Figma • Neo4j

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## Career Break

## Senior Software Engineer – Frontend (ANZx)

ANZ

08/2024 - 03/2025 • Contract

- Working within an Agile squad as part of Accounts and Transactions for ANZ's digital transformation arm ANZx, developed responsive, digital web features with React and Next.JS
- Collaborated with cross-functional teams (UX/UI designers, backend developers, product owners)
- Worked with in-house first principles primitive design system and built bespoke components
- Followed Agile best practices: sprint planning, huddles, sprint reviews, and retrospectives
- Focused on writing clean, maintainable code and delivering high-quality UI work, including test coverage. Contributed to continuous improvement in team performance and code quality

### Results:

- Delivered key features for ANZ's new digital banking platform
- Built custom composable components for ANZ's Ocean Blue design system

React • NextJS • TypeScript • Redux • Jest • Testing Library • Storybook • Protobuf

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## Engineering Lead

Vinomofu

01/2024 - 08/2024 • Contract

- Working with CTO and development team and building and delivering tail end of Vinomofu.com
- Re-architecting and Migration of downstream architecture from 3rd party vendor to internally built microservice
- Helping with post-delivery phase of headless migration

### Results:

- Savings of ~A\$160,000 in service costs
- Re-architecting and removal of legacy CDP and abandoned cart systems, creating more visibility
- Major dependency upgrade of Gatsby, React, and Node

GraphQL • Gatsby • Reverse ETL • BigCommerce • TypeScript • Node • AWS • Contentful • Netlify

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## Engineering Lead

Aesop

08/2022 - 01/2024

- Lead digital transformation for Retention squad – transitioning bespoke My Account application from legacy monolith application to being powered by Next.js
- Leadership responsibilities including mentoring junior developers, conducting code reviews, and facilitating knowledge sharing sessions
- Participated in broader discussions and planning of vendor choice, microfrontend architecture, and Next.js implementation across all of aesop.com
- Provided documentation, deployment plans, as well as architecture and technical guidance

### Results:

- Assisted in planning and architecture of Aesop.com headless migration
- Helped orchestrate headless transition of legacy My Account functionality to Next.js

- Major projects: wishlist functionality for Aesop.com, GA4 migration and technical roadmap for design implementation

Next.JS • GraphQL • CSS Modules • Next • TypeScript • Hybris • Nx • Contentful • AWS • Amplify • S3 • Akamai

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## Frontend Technical Lead

Service Victoria

10/2021 - 06/2022

- Hired as a Senior Frontend Developer on the Secure Work Project for Service Victoria via secondment from DXC Technology
- Worked within the Alpha Squad on Business IDAM project, helped deliver frontend functionality for Business Account Management
- Built features in React for cross-functional delivery teams including UX, Product, Architecture, QA, and Delivery

### Results:

- Successful delivery of Secure Work Project
- Participation in frontend guild and contributions to design system
- Delivery of frontend for Business IDAM

React • Redux • Styled Components • Storybook • NodeJS • AWS

## Past Experience

### Senior Full Stack Developer

Fora, fka Ally Assist

2021 - 2022

- Rebuilt simplified onboarding process to help reduce onboarding time
- Centralised and simplified customer support systems, reducing CX overhead
- Rebuilt a geographically-based matching system with PostGIS and microservices
- Set up development standards, CI/CD pipelines, and testing strategies

Angular • React • Nest.Js • Customer.io • Firebase • Postgres/PostGIS • Express • Google Cloud Platform • App Engine • CircleCI • TypeScript

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### Senior Developer

TypeHuman

2020 - 2021

- Building features in Node.js and React for the Traverse project
- The Traverse project was a digital credential marketplace that provides a bridge to civil, social, and economic participation, backed by an alliance between The Australian Red Cross, Oxfam, RedR, and involves the Telstra Foundation

Node.js • Express • React • uPort • MongoDB • Ethereum • Digital Credentials

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### Senior Frontend Engineer

Pathify

2018 - 2019

- Working in a small, cross-discipline team between UX, Product, and business to build and maintain features from a style-guide

- Participating in code reviews and collaboration alongside other developers as well as engaging in planning meetings
- Leading the transition of the business to be design-focused; manage backlog; assist and lead feature ideation, sprint planning, and retrospectives

Angular.js • Multitenancy • SASS • Gulp • Webpack • NPM • Docker • Websockets • Python

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## Full Stack Developer

Lexer

2016 - 2017

- Responsible for building new full-stack features in a data-driven environment
- Using data-driven results to determine business cases for ongoing product releases and features

Bootstrap • Backbone.js • PubSub • D3 • Grunt.js • Rails 3 • Grape • Postgres • Active Record • Docker

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## Senior Frontend Developer

ROLLER

2015 - 2016

- First engineering hire
- Transitioned agency-built MVP to component library and built out design system.
- Worked with design, product, and CTO

Angular.js • Bower • Gulp • SASS • BEM

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## Web Developer

Mushroom Group

2013 - 2014

- Built and maintained websites for various Mushroom Group brands
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## Web Developer

Bastion Digital

2011 - 2012

- Web development and digital solutions for clients such as Tennis Australia, 2xu, and various other brands

## Education & Certifications

### Certified Cloud Practitioner

Amazon Web Services - In Progress

### Certified Community Director

Institute of Community Directors - In Progress

### Psychological First Aid (PFA)

St John Ambulance - 2023

### Advanced Communication

Australian Institute of Management - 2023

### Dealing with Difficult Behaviours

Australian Institute of Management - 2023

### Digital Leadership Elevate

Academy Xi - 2022

**Product Management**

General Assembly - 2015